



# Rydia Q Vielehr

Manager, Model, Ambassador, Mascot, Emcee, and More!

5'7" 125 lbs. 36-28-38 Dress 6 Shoe 9

414.807.8200 rydia@rydia.com



## Objective: I want to be YOUR event unforgettable!

### Manager/Ambassador

**Super League Gaming 2015-Current (Action Squad Lead)** From the first launch events for SLG - starting as tech support, graduating to organizing the Action Squad team in hosting gaming events for attendees and spectators in theatres or off-site - duties range from set-up/breakdown, check-in, photos, emcee/casting, trouble shooting, recap, etc.

**Sierra Trading Post 2017-2018 (Lead)** Manage a small team for special events, Photo recap

**Nintendo 2007-2017 (Ambassador)** Demonstrate a variety of games at private or public events ranging from concerts to month long programs to faires and more!

**Nintendo Holiday Mall 2015 (Assistant Field Manager)** Manage and train 20 ambassadors for execution of month long program video game promotion, Daily and weekly reports with photo recap

**"The Club" Mall Programs 2012-2014 (Manager)** Manage teams of up to 14 people in single day events to encourage shopper sign-ups, Track premiums, Many events have special elements (Halloween, Kids Fest, Holiday, etc)

### Specialty

**Big Smile Entertainment-Current 2011-Current (Model, Mascot)** Appear as Jasmine, Pocahontas, or Sleeping Beauty for various events, read storybooks and interact with children, Rudolph Mascot

**Westworld 2018 (Delos Employee)** Costumed as Delos Employee, act out script and improv with passerbys to direct people to AT&T Flagship store to promotion Westworld and HBO, participate in photos

**HasCon 2017 (Mascot)** Appear as Mr. Potato Head, Trolls, and more - act as Handler for other Mascots

**Bimbo Bear 2014-2017 (Mascot)** Appear as Bimbo Bear Mascot for various events to promote Entenmann's

**Midwest Gaming Classic 2016 (Mileena)** Costumed as a Mortal Kombat character, draw attention and hand out flyers for Make Cents Variety game store, participate in photos

**Dungeons & Dragons Game Master** Organizer (player registration, staffing DMs, venue set-up, etc) for tabletop conventions & gamedays, Local game store DM, Frequent DM at Gen Con, Origins, PAX, and other regional conventions, Special guest DM at TempleCon 2016-2017, Tacticon 2016, GenghisCon 2016-2017, Author custom adventures for Gen Con, TempleCon, & GenghisCon

**Panel Organizer & Presenter** PAX East 2014-2018, PAX West 2015 & 2018, TempleCon 2015, Tacticon 2016, PAX South 2017-2018 - Panels range on topics from esports to multiplayer gaming to game shows and more!

**Other Clients** Keurig Pop-Up Cafe, The Frye Company, Budlight "Whatever" USA, "Tagkast" auto events, Homefront game launch (manager), League of Legends Championships, Gear VR, Xbox, Skullcandy, Wargaming, Chevy, Ford, Nissan, Kia, NFL, Nike, Simply Naked Wine, Don Q. Rum, Sam Adams, L'oreal (Ambassador), Panda Express, Toby the Turtle, Pillsbury Dough Boy (Mascot)... and more!

### Skills

Microsoft Office, PowerPoint, Adobe PhotoShop, Discord, Slack, iMovie, Audacity, GarageBand

### Education

B.S. Massachusetts Institute of Technology, 2004

British Academy of Dramatic Arts - Midsummer in Oxford, 2003

### Special Skills

Professional Actress, Holiday Caroler, DJ, Basic Piano, Drives Stick, Horror Movie Screams

